

# JASMINE BRANDON

## Senior Graphic Designer



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behance.net/JBrandDesigns

Senior Graphic Designer, artist, and cartoonist at heart with seven years of experience creating eye-catching works for web, print, mobile, apparel, and even aircraft. My projects have included commissioned work for individuals and large projects with global brands you know and love. Inspired by Looney Tunes at a young age, I continue to grow and develop as a designer and seek opportunities to represent great brands and work with other creatives.

### PROFESSIONAL EXPERIENCE

#### SENIOR GRAPHIC DESIGNER

2010 - PRESENT

GLOBAL ONBOARD PARTNERS | ATLANTA, GA

*Media agency focused on in-flight advertising for global airline industry clients and corporate partner brands.*

Served as primary point of contact for multiple design projects with international airline clients and partners that included Cartoon Network, Nokia, Coca-Cola, Air Arabia, Spirit Airlines, Holiday Inn, and Cadbury. Developed design concepts and prototypes for review by airline and marketing executives.

- Completed a comprehensive corporate rebranding and produced all materials that included logo, letterhead, print materials, and website. [View Project](#)
- Designed the exterior aircraft wraps for Air Arabia A320 planes. [View Project](#)
- Collaborated with Cartoon Network artists on the design of interior overheads, tray tables, bulkheads, and side panels featuring animated characters featured on Spirit Airlines plane interiors promoting the launch of the revived Looney Tunes cartoon series. [View Project](#)
- Designed tray table ads for Liat Airlines and Caribbean Airlines aircraft. [View Project](#)

#### LEAD DESIGNER

2013 - PRESENT

PLAYERS SOCIAL VIEW | ATLANTA, GA

*A startup social network and buyer's loyalty program designed for gamers.*

- Primary designer for mobile apps on iOS and Android, website, logo, branding, and apparel. [Full Portfolio](#)

#### GRAPHIC DESIGNER

MAY 2010 – JUNE 2011

DIGITAL COLLEGE NETWORK | WOODSTOCK, GA

*A social network targeting college students.*

- Created dynamic looks for logos, polls, banner ads, website graphics, event landing pages, media kits, and t-shirts.

### INTERNSHIP EXPERIENCE

TREVELINO / KELLER

REALVIEW TV

DIGITAL COLLEGE NETWORK

Worked in web / print design and flash development.

### PROJECT HIGHLIGHTS

- Freddy E. - Donated unique illustration to the family of a YouTuber who had committed suicide. The designs were used on a clothing line, with the revenues used to pay for funeral costs. [View Project](#)
- Swagu Style House - Created a logo for CeeLo Green for a new group signed to his music label, Swagu Style House. [View Project](#)
- St. John - Created artwork and logos for music producer John "J-Praise" Freeman for a rebranding as "St. John". [View Project](#)

### PROFESSIONAL SKILLS

MAC OS X / WINDOWS

ADOBE CREATIVE SUITE CC

ADOBE FLASH

COLDFUSION

HTML5 / CSS / PHP

WORDPRESS

MAGNETO

FINAL CUT STUDIO 3

DRUPAL

### EDUCATION

BACHELORS DEGREE OF  
VISUAL COMMUNICATION & MOTION GRAPHICS  
SAVANNAH COLLEGE OF ART & DESIGN  
ATLANTA, GA  
2019

ASSOCIATES OF  
WEB, PRINT DESIGN & CERTIFICATE IN MARKETING  
CHATTAHOOCHEE TECHNICAL COLLEGE  
ACWORTH, GA  
2007